

EAST AKRON NEIGHBORHOOD DEVELOPMENT CORPORATION

eandc.org

I

PROMISE HOUSING

FACING THE UNKNOWN PREPARING FOR THE UNTHINKABLE



550 South Arlington St. Akron, Ohio 44306 Phone: 330-773-6838





PROMISE HOUSING

During a year when many nonprofits and businesses struggled to survive, and the adverse effects of COVID-19 disproporionately affected low to moderate-income communities like ours, we are deeply grateful for the efforts of our staff , board members, and the outpouring of community support that helped EANDC face the unknown and prepare for the unthinkable. The dedicated EANDC staff is what makes our work possible, so our most important goal for 2020 was to ensure their safety and security in spite of the challenges the pandemic has caused. In return, our employees worked tirelessly and creatively to support each other and our tenants.

We are are proud to report that EANDC survived the unthinkable in 2020 and our staff team is stronger.

2020 EANDC ANNUAL REPORT CONTENT

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MESSAGE FROM THE CEO & BOARD CHAIR



LEADERSHIP STATEMENT



Proud to be a resilient and sustainable housing and community development partner

Dear Community Partners and Friends,

We are humbled to look back over the past year and recognize all of the ways that our staff and community partners came together, facing the unknown and preparing for the unthinkable. Thank you for placing your trust in us, going above and beyond to ensure that our staffing and tenant services continued uninterrupted during COVID-19 and a year of economic uncertainty.

In March 2020, when Governor Mike DeWine implemented statewide shutdowns, our first priority was to keep our employees safe and secure in their jobs. "If you keep working, I will always figure out how to get you paid," was the mantra, when we had no idea what we were facing. With a focus on the future, our executive leadership team set out to calculate whjat we needed to survive.

Thanks to the tireless efforts of our staff and the generous support of community partners, including Summit and Stark County resources, the United Way, PPP loans, and grant funding — we survived the unknown. Even during months when 46% of our tenants couldn't pay rent, we were able to support and connect families with legal aid and rental assistance resources.

When illness or exposure to illness forced office shutdowns, our staff went above and beyond working outside of their roles to ensure the office was safe for everyone's return and that building maintenance continued during the closures.

Through all of these collective efforts, EANDC is well positioned to navigate the future unknown challenges of COVID-19 and continued economic uncertainty. Thank you, again, to the community partners below, who made this possible.

Cheryl Stephens

David Buchanan

PRESIDENT & CEO

CHAIR, BOARD OF DIRECTORS

THANK YOU

AKRON COMMUNITY FOUNDATION CAPITAL ONE CF BANK COLLABORATIVE OF OHIO FIFTH THIRD BANK KEY BANK NEIGHBORWORKS AMERICA OHIO CDC U.S. BANK WELLS FARGO

PROGRAM HIGHLIGHTS

CENTER FOR HOMEOWNERSHIP

- **198** individuals completed
 Homebuyer Education classes
- 278 individuals participated in Homebuyer or Financial counseling
- 34 individuals participated in Foreclosure Intervention counseling
- 33 new homes purchased





81% FEMALE HEAD OF HOUSEHOLDS

ENERGY SERVICES

- → 1,091 HOMES RECEIVED ENERGY AUDITS
- → 10,299 LED LIGHTS INSTALLED
- → APPROX. **\$917** SPENT PER HOME
- → \$547,356 OF ENERGY STAR APPLIANCES INSTALLED IN HOMES

ABOUT US

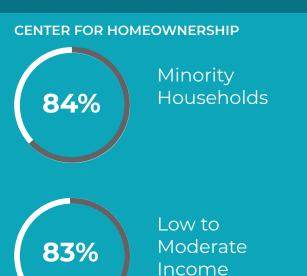
ອົງ "YOU WON'T REGRET TAKING THE COURSE, IT WILL CHANGE YOUR LIFE!"

CENTER FOR HOMEOWNERSHIP HomeToday Participant, June 2020





We aspire to be an exemplary regional champion for housing and neighborhood revitalization, recognized and respected for highquality and financially sustainable practices.



Households

EANDC MISSION



EANDC strengthens communities by providing affordable housing for all through quality rental housing, practical home ownership opportunities, and neighborhood-based revitalization efforts.

PROPERTY MANAGEMENT STARK & SUMMIT COUNTIES

CHILDREN	TENANTS	SENIORS/VETS
788	1,429	173
MARKET RATE HOUSING	SINGLE FAMILY HOMES	TOWNHOMES
31	335	64



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EAST AKRON NEIGHBORHOOD DEVELOPMENT CORPORATION

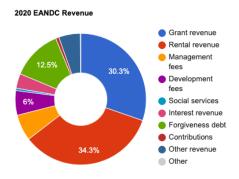
THE NUMBERS

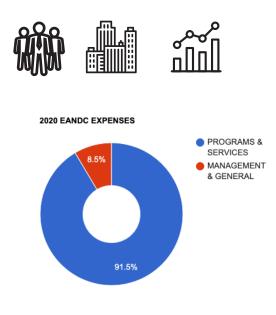


FINANCIAL PERFORMANCE

Grant Revenue	\$2,690,827
Rental Revenue	\$3,049,863
Management Fees	\$574,241
Construction Revenue	\$11,225
Development Fees	\$537,498
Social Service Revenue	\$51,863
Interest Revenue	\$320,078
Forgiveness of Debt	\$1,110,595
Contributions	\$70,517
Other Revenue	\$472,164
	:

\$8,888,871 TOTAL REVENUE





TOTAL EXPENSES \$7,581,610



CHERYL STEPHENS CEO & PRESIDENT

DAVID BUCHANAN CHAIR, BOARD OF DIRECTORS



EXECUTIVE TEAM

Kelly Barr Chief Financial Officer

Anna Deger Vice President of Residential Services

Allosious Snodgrass Executive Assitant to CEO & CFO

BOARD OF DIRECTORS

David Buchanan, Chair John Hickey, Vice Chair Todd Donley, Treasurer Sue Hoisten, Secretary Jerry Brown **Emily Cropper** Dan DeVille Willie Edgerson, Jr. Joseph George Annette Grimes Hammonds Crystal Hawkins-Harper Michael Kelly, MD, Ph.D. Dana Lawless-Andric, Ph.D. Kellie Parker Pastor Gregory Partridge Daniel Roberson

COMMUNITY PARTNERS IN POSSIBILITY EANDC & U.S. BANK





Alicia Townsend, U.S. Bank's Vice President and Community Affairs Manager for Ohio metro areas, says she has always been "keenly aware of the great work East Akron Neighborhood Development Center (EANDC) was doing as an organization" based on a relationship between the bank and EANDC that has been nurtured and strengthened under the recent leadership of Cheryl Stephens, President and CEO, and EANDC's board chair David Buchanan, a U.S. Bank employee.

"We have a heart for affordable housing" Townsend notes, indicating that EANDC "rose to the top pretty quickly" during a 2020 competitive grant opportunity which the U.S. Bank Foundation mobilized to invest \$1 million nationwide in response to the urgent needs of COVID-19.

As part of U.S. Bank's Community Possible initiative, Townsend sees EANDC as "an organization whose work is in alignment with our goals and values, making it so much easier to make a connection and have meaningful, long-lasting impact, especially in communities."

"Our work isn't done, and neither is East Akron's," says Townsend, noting the key role that Buchanan and Stephens have played in continuing to advance EANDC's mission and deepen the relationship with U.S. Bank since the 2018 retirement of the nonprofit's founding CEO, Grady Appleton. As a funding partner, the bank values their ability to be responsive to the needs of the East Akron community during COVID-19 but also looks forward to supporting the continued work of addressing the community's racial and economic inequities.

Visit USBank.com to learn more about U.S. Bank's commitment to being a part of the solution in closing racial wealth gaps, creating greater financial wellness, and addressing climate change.



EAN

NeighborWorks®

They pulled this community up by its bootstraps. They took chances. They fought for things.

> - Art Minson, describing Grady Appleton & Cazzell Smith, Sr.



THE LEGACY CONTINUES



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